cicdpipelinecost.com

Independent reference for CI pipeline and managed-runner pricing: Depot, Blacksmith, Namespace and peers. Operated by Digital Signet (UK).

Who reads it

This audience compares the fast-runner market by name - Namespace, Blacksmith, Depot, macOS runner pricing. It is small and it is precisely the market: people choosing between the challengers.

Notable: the site ranks position 4.9 on "**namespace vs blacksmith**" (41 impressions/28d). A founding-sponsor placement sits in front of that intent every day.

Traffic and trajectory (28 days to 14 September 2026; Google Search Console + GA4)

SEARCH IMPRESSIONS	SESSIONS (GA4)	AI-ASSISTANT SESSIONS
2,137	**89**	**4**
last 28 days; period-on-period 135.6%	28 engaged (31%), 1m 44s average	ChatGPT 2, Claude 2

The pages the audience returns to

PAGE	IMPRESSIONS / 28D	CLICKS
/depot-vs-namespace-vs-blacksmith	269	11
/github-actions-pricing	972	2
/arm-runners	139	1

The sponsorship strip sits on every one of them.

Search visibility (Google, last 28 days, top intent queries)

QUERY	POSITION	IMPRESSIONS
namespace vs blacksmith	4.9	41
blacksmith vs depot	8.6	9
github macos runner pricing	44.0	2
github runners pricing	71.3	4
"github actions free tier	30.0	7

The AI-citation layer

- **4 sessions/month arrive from AI assistants** (ChatGPT 2, Claude 2): buyers who asked an AI engine and were sent to this reference.
- AI engines increasingly answer pricing questions from independent editorial. Sponsorship buys association with that neutrality, never influence over it.

Sponsorship

- **One slot, category-exclusive.** One sponsor in the CI-runner category. Your named competitors appear only as unsponsored comparison rows.
- A single disclosed strip across the reference - never inside the results, no other advertising on the site.
- Sponsorship has no influence on pricing data, rankings or conclusions; competitors remain in the coverage, computed identically.
- Monthly measured report: placement impressions, clicks, page-level traffic and AI-citation monitoring.
- Current rate and terms: **cicdpipelinecost.com/sponsorship**.

Precedent

- Category-exclusive founding sponsorship is live on our sister site siemcostcalculator.com (Cribl, signed 4 August 2026, reporting monthly). The same structure is available here.

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